



The Healesville Rotary Club's Weekly



BULLETIN

District 9810

Weeks 31 & 32

January 24th & 31st, 2019

THE WORK CONTINUES

Whilst many Rotarians are involved in various facets of Rotary work, Wilma Best assisted by several volunteers and husband Bruce keep the flag flying in support of the small change required to keep her original project known as the Milking Cow and Goat project on target to reach its goal of sustainability. The original project requires several support programs to ensure balanced diet for villagers along with water, sanitation and stock feed in and around the Kenyan village of Kariokomo.

Wilma is pictured here with Carol Simpson of Kangaroo Ground winner of the Christmas Hamper Raffle. This small raffle serves to provide funds for the many small extra expenses not covered by grants and direct donations.



Rotary



BE THE INSPIRATION

The Rotary Club of Healesville Inc.
meets Thursday nights 6pm at Sanctuary House Resort Motel,
326 Badger Creek Road, Healesville
Apologies to: Vinay Kumar 0413 970 179

Rotary Healesville, part of the Yarra Ranges-Cardinia cluster of Rotary Clubs in Dist. 9810.
District Governor 2018-19, Russell Gurney & Assistant Governor, Barrie Vickers

CLUB STRUCTURE 2018– 2019

President	David Lau
Vice President	Ian Tinney
President Elect	Sam Halim
Past President	Sam Halim
Secretary	Don Fitzgerald
Treasurer	Graeme Chester
Director - Community Service	Laurence Webb
Director - Youth Service	Michael Hardinge
Director - International	Tony Jones
Director Vocation	Eckhard Wellner

Committee Chairpersons & other tasks

ARH Bike Ride	David Brown
Asset Register	Graeme Chester
BBQ Trailer Management	Robert Chippindall
Bulletin Edit team	Del Brown, Michelle Shafran, Merrie Steventon
Bulletin Print prep. advert & publications art	Don Fitzgerald
Club Photographers	Don Fitzgerald, Rae Church
Club Protection Officer	David Brown
Community Directory	Don Fitzgerald
D9810 ROMAC Committee	Graeme Chester
D9810 RYE Committee	Stuart McDonald
D9810 RYE Outgoing Student	Alex Gommers
Dinner Chairman	Ion Whykes
Facebook Manager	Michelle Shafran
Foundation	Wilma Best
Dogs Day Out	Tony Jones, Rob Chippindall, Merrie Steventon, John Robinson
Marketing, Public Relations	Ian Vine
Meeting SetUp	Sam Halim
Membership Committee	Del Brown, Craig Heskett, Don Fitzgerald
On to Conference	Sam Halim
Programme Management	Del Brown, Michelle Shafran & Stuart McDonald
Race Gates Management	Tony Jones
Rotary Community Bus	Rae Church, Don Fitzgerald
Rotary equipment maintenance & storage	Robert Chippindall
Sgt at Arms	Terry Hill
Town Decor & DDO Setup	Robert Chippindall
Website Management	Michael Hardinge

Website: rotaryhealesville.orgAttendance Officer, Vinay Kumar: krvinay_2000@yahoo.com

From the President's Desk . . .

Last week's presentation by Tony Jones was really captivating as evidenced by the number of questions and generated interest.

Thanks, Tony for your well researched book. The final mechanics will be decided at the next Board meeting.

Tonight, Ian Tinney will present the results of his team's personal interviews with all members regarding retention of members. I know the team had a well thought out plan as to how to go about getting the most relevant feedback and we look forward to their findings.

I had forwarded the invitation for the business meeting regarding the Yarra Glen - Healesville Tourist Railway. May be an interesting evening.



Meetings Forward

Week 32	31 January Club Assembly
Week 33	7 February Julie Zammit Eastern Palliative Care
Week 34	14 Feb Healesville Bowls Night
Week 35	21 Feb Peter Cook Moora Moora CoOp
Week 36	28 Feb Lord Somers Camp students
Week 37	7 March Dr David Frazer - Eye Surgery
Week 38	14 March Alex Gommers - Germany experience

Birthdays

Anniversaries

Events for your Diary

2019

Feb 2nd	HARC Race Gates
15th February	2019 Multi-District Conference Golf Day
16-17th Feb.	District Conference
March 2nd	HARC Race Gates
March 2nd-3rd	Vic Pony Club @ Gladysdale
March 17th	Dogs Day Out
April 13th	HARC Race Gates
April 13-14th	Vic Pony Club BBQ at Coldstream.
Nov. 23-24	Vic Pony Club BBQ at Gladysdale

Last week's Meeting - January 24th

President David Lau reported that the Bunnings sausage sizzle on Sunday 20th January, organised by Wilma Best raised \$1162.90 for the Milking Cow and Goat Project. Mentioned in Despatches as thanks to Gary McLay for his contribution to morale and camaraderie as a new member to the 'Sausage Sizzle Gang'. Mention was also made of Barbara being wounded in action with a sprained wrist, wishing her a speedy recovery.'

Michelle and Craig have been granted 6 months leave of absence.

Michael Hardinge notified us that with Michelle's LOA, the Liaison with the Primary School role needs to be covered.

John Robinson called for members to make a team for the "Barefoot Bowls" over 6 weeks, starting on 13th Feb at a cost of \$10 per night.

Tony Jones thanked all who assisted with parking duties at the Healesville Race Meeting on Saturday 12 th January.

Guest Speaker- Tony Jones

In 2010, fellow Healesville Rotarian, Tony Jones, inspired by family history, began researching World War 1 history. This inspiration and research, mostly undertaken in 2018 has now manifested as a book, "The Infamy That Is War" – World War 1 and its enduring legacy.

The premise of this writing was that the writing was well researched and readable. Tony related that writing a book is hard work. Ian Tinney had edited the forensics related to the information, and despite a professional editor's efforts, errors were still evident, leading Tony to the conclusion that editing is hard work also.

The book is to be sold online. With evidence presented to the Board, and with their sanction, proceeds from sales of the book will be forwarded to "Phoenix Australia", based at Melbourne University, which runs a very successful weekly program over 10 weeks to assist those suffering P.T.S.D. (Post Traumatic Stress Disorder), most of

whom are ex service personnel. Tony suggested the cost per copy to be \$5.00. With Rotary International's reach, Tony expected to sell 20 000 copies.

Two of Tony's family members, both with the name 'Walter Shiells, enlisted in 1914. Their records were conflated in the family history and when sorting that out, Tony became much more interested in researching WW1.

Walter Herbert Shiells, a dairy farmer, aged 32 years who served with 8th Light Horse in Egypt, an uncle to Walter Edward Shiells a butter-maker from Kerang, aged 22 years, enlisted in the AIF on the 26th of September 1914 and served with the 6th Battalion at Gallipoli and later 58th Battalion in France. His story is interwoven where relevant, with the history of World War 1, as researched by Tony.

Walter Edward Shiells landed at Gallipoli on 25th April 1915, the date now commemorated annually as ANZAC Day. He was wounded within a week and sent to Malta. His brother was wounded and died of wounds in hospital at Heliopolis, Egypt. Walter finally re-joined the 6th Battalion while it was on leave on the island of Lemnos before returning to Gallipoli. Despite his record, he received rapid promotion to sergeant and then Company Quarter Master Sergeant with the 58th battalion.

He further trained in Egypt before forwarding to France in June 1916. He was at Fromelles, where over 5,000 men were killed in action, wounded or missing.

Walter Edward was sent to Officer School and became an instructor. He was promoted to Lieutenant, was awarded a Military Cross and Mentioned in Despatches. He was court martialled in 1919 and got off on a technicality. He returned to Australia in July 1919 and appointment was terminated in October 1919.

Again, a civilian, he worked on a cattle/sheep station and drove for a dairy. He died in 1976.

The book covers 419 pages and details the

diplomatic, political and trade aspects of World War 1.

Germany was the power house of Europe. Europe had free trade, whereby even passports were not required with only small exceptions. The history told in this book, with emphasis on Australian troops, covers the Gallipoli, Eastern, Western, Italian, Mesopotamia Fronts and Middle Eastern Theatre.

Contemplation over "What started the war?" has long been debated and analysed. Tony considered big business to be the real cause of the war. Trade dealings between respective enemies and their colonies through neutral Switzerland during the War. The 1919 Treaty of Versailles aiming to bring

peace was not long lasting. The War sustained its own industry for a wealthy few, at a cost to millions caught up in its destruction to peaceful life and the ultimate fall of four great empires.

Thanks, Tony for a very interesting and worthwhile effort in writing a book that will mean a lot to many, as well as providing financial support towards helping those dealing with PTSD.

Buy the book!

Attendance: 16

Fines: \$45.50

Raffle: \$72.00

Won by John Robinson

More Membership and Club Management News from around the World

Action Steps To Make Your Club Active And Attractive

From 'The Heartbeat', Newsletter of Rotary Zones 30 - 31 July 2018 edition, page 5 Article by Rotary Director 2017-19, Greg Yank

Membership is the job of all of us. It is the number one internal priority of Rotary International and we all need to work and take responsibility to invite qualified individuals into our great organization.

We have heard the number 1.2 million Rotarians for the last 16 years so growth has been flat up in certain parts of the world and down in others – the US is one of these.

I have spoken about the need to have strong and vibrant clubs for a number of years and I have included below some action steps clubs can take to be so they are active and attractive.

Premise:

An active Rotary Club will be attractive to prospective members and will engage/retain customers

Honestly evaluate your Club "fundamentals":

- A spirit of hospitality
- Venue · Costs · Food
- Room appearance · Is the meeting well run?
- Rules/Traditions
- Meeting frequency, day and time
- Attendance requirements
- Membership types
- Are your meetings FUN?

Have the board complete the Rotary Club Health Check and conduct a member satisfaction survey

1. Engage in a Club Visioning event
2. Ensure programs and speakers are interesting and compelling
3. Provide opportunities for hands-on service, fellowship, and professional development
4. Find a signature club project that engages the club's members and positively impacts the community
5. Implement Rotarian of the week and recognize members' achievements and milestones
6. Keep members informed about club goals, projects, events, finances, and opportunities
7. Have your club reflect your community in terms of your members' age, gender, ethnicity, and diversity
8. Engage in an active PR program including an online presence and social media focus
9. Create a strong new member orientation program and conduct meaningful induction ceremonies
10. Implement a mentoring program
11. Identify what percentage of your members have sponsored or invited another person to a meeting (last 2 years)
12. Solid track record of giving to our Foundation Leadership transition plan to provide for continuity

PROGRESSIVE ROSTERING TABLE**2019**

Feb 2nd	HARC Race Gates	Crew of 8	9.00 am till 4:30 pm
			Tony Jones Steve Bryson Stu McDonald John Robinson Alex Richardson Laurence Webb Del Brown Graeme Chester Ian Tinney
Mar 2nd	HARC Race Gates	Crew of 8	9.00 am till 4:30 pm
			Tony Jones Steve Bryson Stu McDonald John Robinson Alex Richardson 4 Rotoractors
Mar 2nd	PCAV	Crew of 6 3 Shifts all club	7:00 am till 5:00 pm Don Fitzgerald - 3 shifts Rob Chippindall - 3 shifts plus 4 other Rotarians over 3 shifts
Mar 3rd	PCAV	Crew of 6 3 Shifts all club	7:00 am till 5:00 pm Don Fitzgerald - 3 shifts Rob Chippindall - 3 shifts plus 4 other Rotarians over 3 shifts
Mar 17th	Dogs Day Out	all club	10:00 am till 3:00 pm Rob Chippindall Don Fitzgerald Laurence Webb Tony Jones 4 Rotoractors
Apr 13th	HARC Race Gates	Crew of 8	9:00 am till 4:30pm Tony Jones another 4 Rotarians 4 Rotoractors

PROGRESSIVE ROSTERING TABLE

Apr 14th	PCAV Coldstream	Crew of 6 3 Shifts	7:00 am till 5:00 pm Rob Chippindall Don Fitzgerald plus 4 other Rotarians over 3 shifts
Nov 23	PCAV Gladysdale	Crew of 6 3 Shifts	7:00 am till 5:00 pm Rob Chippindall Don Fitzgerald plus 4 other Rotarians over 3 shifts
Nov 24	PCAV Gladysdale	Crew of 6 3 Shifts	7:00 am till 5:00 pm Rob Chippindall Don Fitzgerald plus 4 other Rotarians over 3 shifts

This table is on trial to assist Directors and members in planning.

As more members firm up their appointments during the year they will note where their time can be spent in assisting Rotary's programmes of Service.

Naturally, as members advise, this table will expand. Please seek to have your name included where you can assist - Call Don for inclusion

Why Have We St

Article by RC PDC

As we well know, the first Rotary Club was formed when Paul Harris called together a meeting of three business acquaintances in downtown Chicago, at his friend Gustave Loehr's office on February 23, 1905.

In addition to Harris and Loehr, Sylvester Schiele and Hiram E. Shorey were the other two who attended this first meeting.

The members chose the name Rotary because initially they rotated weekly club meetings around each other's offices.

Within a year though, the Chicago club had become so large it became necessary to adopt the practice of a regular meeting place - and for the next 112 years, that's pretty much what we as Rotarians have been doing - meeting every week at the same venue, and generally using the same meeting format each week.

So, what happened to the Rotary in Rotary? How come we became fixed to one meeting spot? Perhaps we should more appropriately be called Stationary, rather than Rotary?

Doesn't quite have the same ring about it though, does it.

Rotarian Mark Huddleston of

ten says that we've become a very meeting-centric organisation – and he's exactly right. Many of us know of Rotary Clubs (not our own Club of course) whose main purpose and main activity seems to be to hold the weekly meeting.

Mark has estimated that we spend perhaps as much as 75% of the valuable time we invest in Rotary attending our weekly Club meetings. So, in many cases we've become social clubs, rather than service clubs.

Nothing wrong with being social, but if that's all that we're achieving then I think we have a problem.

Rotary's recently-adopted vision statement tells us that Together, we see a world where people unite and take action to create lasting change —across the globe, in our communities, and in ourselves.

If we're spending three quarters of our Rotary time enjoying dinner, being fined by the sergeant, and listening to a guest speaker, then chances are that we're not as actively engaged in pursuit of Rotary's vision as we perhaps could be.

So, what to do? The 2016 Council on Legislation gave Rotary Clubs the mandate to change things up a bit – it's no longer compulsory to meet

opped Rotating?

John Prendergast

every week, doing work on projects can constitute a meeting, and there isn't the same emphasis on attendance that there once was – a Rotarian's level of engagement is much more important than just turning up to a meeting every week.

Post the 2016 Council on Legislation, we're increasingly seeing Clubs changing the way they operate, and they're finding as a result that they're getting much more out of their Rotary experience.

Many Clubs now are holding "traditional" meetings perhaps twice a month, and then in the weeks when they're not having a traditional meeting they're getting up to all sorts of things – perhaps spending their time on a project, or visiting a member's workplace (shades of Rotary 1905 all over again), or visiting projects that they've been asked to donate money to, thus getting a first-hand view of the project and the people involved, rather than remotely writing a cheque.

Not only do these excursions create added interest for members, thus helping to retain their interest and therefore their membership, and lead to more time and energy being placed on projects rather

than meetings, but they also afford priceless marketing opportunities for the Club – rather than being sequestered away having dinner in an invisible restaurant or hotel, by getting out and about people actually see Rotarians in action.

And they might quite like to join us!

I have taken a little space in our bulletin every now and then to voice an opinion or repeat something I've picked up as relevant to our current concerns about club management, our membership growth or perhaps our club spirit.

This article by PDG John Prendergast was in the December edition of 'Rotary On The Move' from Zones 8 and 7B.

I must admit, I have always supported the weekly meeting scheme as a means of continuity and the weekly dinner as an extension of the original "fellowship" principle.

However, in reading John Prendergast's observations and the fact that not much in the way of change for Rotary's future has excited us so far - it may well be time we took note of these points covered in this article and implement them as a no cost, easy to manage and adopt, change for our future!

Don Fitzgerald, Secretary 2018-19

YX Ball

FINANCIAL



YX Ball Financial Services

Complete financial solutions from our qualified team.

YX Ball Financial offers complete financial solutions based on your personal circumstances and provides pathways and opportunities to help you achieve your financial goals.

The 3 key principles of our business are:

- Specific, personalised advice;
- Ongoing support and recommendations;
- Valued client-adviser relationships.

Want to find out more? Contact us.

At YX Ball Financial, we concentrate on developing personalised financial strategies which make the most of your financial resources. To find out how we can assist you, contact us today.

Phone: +613 9975 8000 Fax: +613 9975 8010

Advisers

Ion Whykes

Sam Ball

Michael Pappas

Paraplanning

Elliott Young

Client Relations Team

Chamila Maniyangamage

Aruni Arambewela

Operations

Laura Kerton

**Level 17, 390 St Kilda Rd., Melbourne Victoria 3004
Postal: Domain LPO, PO Box 33349, Melbourne VIC 3004
Internet: <http://yxball.com.au/>**